



Seasonal Lookbook: Spring 2017

Featuring what's new, what's hot
and what's booking now

Annuals, succulents and a sneak peek for fall sales

What's New

Dummen Orange: SunStanding™ impatiens

NEW for 2017

- SunStanding Series
 - ▶ Moderately vigorous habit with large flowers
 - ▶ Performs well in sun or shade
 - ▶ Works well in landscape beds
 - ▶ 15 colors in the series
 - ▶ SunStanding is available as unrooted, callused or rooted cuttings



Mast Young Plants: Succulent Trays

NEW for 2017

- Mast Young Plants is very pleased to offer three new succulent mixes
- Designed to produce attractive succulent combinations for use in fairy gardens or 4" pots
- Each tray contains five varieties, 10 plugs each, grown in a Mega 50 tray



C. Raker & Sons: Cool New Annuals

NEW for 2017

- Great variety of annuals available from Raker including:
 - ▶ Begonia Rex
 - ▶ Begonia Autumn Embers
 - ▶ Gerbera Sweet Garvinia
 - ▶ Patio Gerbera
 - ▶ Agapanthus Northern Lights
 - ▶ Scented Geraniums
- All items in production now!
 - ▶ Check Onliant® or contact your local Griffin sales rep for tray sizes and availability dates



Sneak Peek: What's New for 2017 Fall Sales

- Yokohama flowering kale
 - ▶ Red, White and Mix
 - ▶ Very unique, extra-curly fringed leaves
 - ▶ Slow to bolt—longer and stronger performance in the garden
 - ▶ Improved cold tolerance
- Seed will be available after April 1



Sneak Peek: What's New for 2017 Fall Sales

- Cool Wave® Raspberry pansy
 - ▶ Rich, velvety rosy-purple with white around flower center
 - Shows more white in the face in summer/ autumn (warm-season) production
 - In winter/spring (cool-season) production, white is diminished and more rose/purple shows in the blooms
 - ▶ Matches Cool Wave Golden Yellow for vigor
- Seed will be available after May 1



A striking combo idea, plus early-release introductions for 2018

What's Hot

Syngenta Flowers: Geranium Combo

- This gorgeous 12” geranium combo pairs Calliope Large Dark Red with Cascade White
- A spectacular geranium combo for spring sales
- Perfect for a Mother’s Day promotion!
- All Syngenta Flowers vegetative geraniums are available as unrooted, callused or rooted cuttings



Jolt Pink Magic dianthus

2018
Early Release



- New color addition to the popular Jolt series
 - ▶ Interspecific dianthus with excellent heat tolerance
- Pink Magic flowers open white, then light pink, and mature to dark pink
 - ▶ Optimal color pattern results from high light and cool night temperatures
- Seed is available now!
 - ▶ Perfect for summer sales in quarts and gallons

Profusion Red zinnia

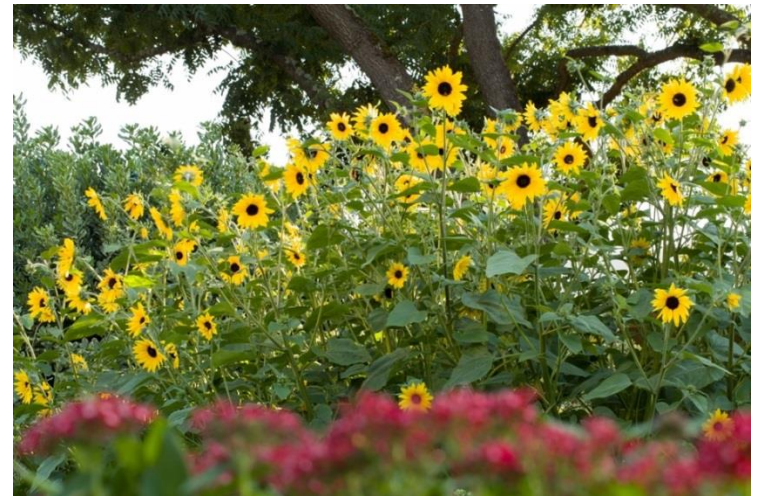
2018
Early Release

- The first true-red zinnia in its class
 - ▶ An attractive bright flower color that truly lasts in the garden
 - ▶ 2017 All-America Selections Winner for superior garden performance
- Seed is available now!
 - ▶ Coated product form



Sunfinity™ helianthus

- Interspecific helianthus bred to bloom all summer long, unlike traditional sunflowers
- A facultative long-day plant, Sunfinity will finish quickly without special manipulations for late spring-summer sales
- Tremendous branching for multiple flowers per plant and a stronger tolerance to powdery and downy mildews
- Recommended for finish in gallon to 8" containers
 - ▶ Garden height: 36-48"
 - ▶ Garden spread: 24-36"



Sunfinity™ helianthus

2018
Early Release

- Product form details
 - ▶ Available as a plug only through a network of licensed plug producers
 - ▶ Plugs will be produced to specs that will provide quality inputs to finishing growers
 - ▶ Mandatory Sunfinity tags are must be purchased from MasterTag
 - ▶ 2.5 quart and 1.5 gallon branded pots are available
- Plugs available to order now
 - ▶ Natural Beauty Growers, WI
 - 72 plug sold as 72
 - \$1.60/plug FedEx delivered
 - Minimum order: 2 trays (1 box)
 - Production lead time: 7 weeks
 - Seed available in early March
- Plug programs to come
 - ▶ C. Raker & Sons, MI
 - ▶ Gro 'N Sell, PA
 - ▶ Knox Nursery, FL
 - ▶ Plug Connection, CA
 - ▶ TGS, FL

Garden mums galore, plus roses and more!

What's Booking Now

Syngenta Flowers: Nikki™ Family

2017
New Family

- The start of a new garden mum family from Syngenta Flowers
 - ▶ New color family for late season extender and blackcloth combos
 - ▶ Perfect for a three-color combo
 - ▶ Flowers a bit later than the Cheryl™ family
 - ▶ Opportunity for both blackcloth and natural-season crops
- Shown to display frost tolerance for late-season longevity
- Great alternative to the Barbie™ family for late-season combos
- **Vigor/habit:** Medium/mounded
- **Natural-season response:** Late Season Extender – week 41.5
- **Blackcloth response:** 7.5 weeks
- Will replace the Barbie family



Syngenta Flowers: Rhonda™ Family

2017
New Family

- Full color family for the very end of the fall season
 - ▶ New opportunity for the end of the natural season
 - ▶ Flowers later than anything in Syngenta Flowers' existing assortment
- Plants have vigor allowing for later planting, and still able to fill out the container
- Proven frost tolerance – very important for late flowering varieties
- **Vigor/habit:** Medium-large/sphere
- **Natural-season response:** Very Late Season Extender – week 43
- **Blackcloth response:** 8.5 weeks
 - ▶ Nice plants but slow in blackcloth crops



Dummen Orange: New Garden Mums

NEW for 2017

- Daybreak Yellow
 - ▶ Very early
 - ▶ Moderate vigor
 - ▶ Natural-season response: week 34
- Daybreak Appleblossum Intenz
 - ▶ Very early
 - ▶ Moderate vigor
 - ▶ Natural-season response: week 33
- Magnum Orange
 - ▶ Mid season
 - ▶ Moderate vigor
 - ▶ Natural-season response: week 37



Pleasant View Gardens: Second Season Color

NEW for 2017

- Garden mums

- ▶ Girona Dark Pink

- Very early, dark pink with a spherical habit

- ▶ Girona Orange

- Large flowers appear dark orange in the North; lighter tone in the South

- ▶ Granata Red

- Best dark red available for early September sales

- ▶ Vega Red

- Burgundy red with great color retention & shelf life

- ▶ Akilon Gold

- Golden yellow with perfectly rounded habit



Girona Dark Pink



Granata Red



Girona Orange



Vega Red



Akilon Gold

- Aster Dragon

- ▶ Dark shade of blue with a mounded habit

C. Raker & Sons: Mumbo Collection

- Mumbos are triple-stuck garden mum liners that come in a 36-strip tray
- Designed for large containers, one Raker Mumbo liner can easily fill 12-14" containers
- Liners are fully vegetative and grown under long days to prevent crown budding
- Introduced in 2012 and has been hugely successful with growers everywhere



Aris Green Leaf: Igloo Perennial Mums

2017
New Colors

- Dendranthema 'Igloo' series offers:
 - ▶ Winter hardy to -20°F/-7°C
 - ▶ Show-stopping ball of color
 - ▶ Hundreds of flowers
 - ▶ Tremendous bloom time
 - ▶ Carefree, easy to grow
 - ▶ Repeat flowering
 - ▶ Bloom dependably each year
- Now 15 colors in the series
- Available in both URC and RC form



Igloo 'Firedance'
New for 2017



Igloo 'Ice Pink'
New for 2017



Aris Green Leaf: Igloo Perennial Mums

NEW for 2017

- Igloo series point-of-purchase kits now available
 - ▶ Free for orders of 4,000+ liners per order
 - ▶ Banner (18" tall x 60" wide)
 - ▶ Bench card for each variety (7" tall x 11" wide)
 - ▶ Consumer care & handling sheets (50 sheets per pad/ 5 pads per kit)
 - ▶ Retail staff buttons (5 per kit)



Igloo 'Dainty Pink'

Poulsen Roses

**Secure
Availability
Now!**

- Poulsen's breeding goals
 - ▶ Compact, own-root roses
 - ▶ Good disease resistance
 - ▶ Continuous flowering
 - ▶ Hardiness to a minimum of Zone 5
 - ▶ Broad range of colors in each series
 - ▶ Some series are fragrant
- Bare root
 - ▶ Available now thru March 2017
 - ▶ Choose from 14 different varieties available among four series, including climbers, shrub and groundcover roses



Renaissance Clair™

Courtyard Conga™



Towne & Country
Chattanooga™



Sweet Summer® Series Phlox

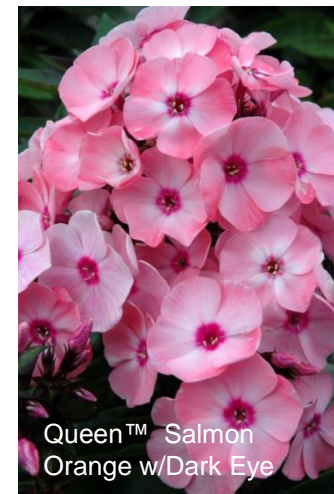
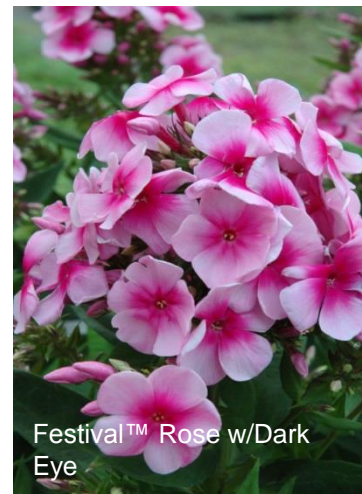
Griffin
Exclusive!

- 14 years in the making
 - ▶ Best-in-class mildew tolerance
 - ▶ Well-branched and compact plants for pot culture
 - ▶ Six colors currently available
 - Attractive, large, fragrant flowers
 - Some varieties have attractively colored leaves and stems
 - ▶ Hardiness zones: 4 - 8
 - ▶ Recommend for 1- or 2-gallon containers
 - ▶ Available as unrooted or rooted cuttings
 - ▶ Order lead time
 - 2+ weeks URC, 6-10 weeks RC



Sweet Summer® Series Phlox

Griffin
Exclusive!



Walters Gardens: Monarda Sugar Buzz® Series

- Bred by Walters to provide vigor that will fill a container, but won't overrun the garden
- Plants fit well into the middle of the garden border
- Beautiful flower colors above dark green foliage
 - ▶ Foliage is mildew resistant – a key part of the breeding efforts
- Full to part shade – a butterflies' delight!
- 8 colors in the series
 - ▶ Six colors available as 20-cell beginning Feb. 2017
 - ▶ Five colors available as 72-cell beginning Feb. 2017



Monarda 'Blue Moon'

Monarda 'Grape Gumball'



Monarda 'Bubblegum Blast'

Creek Hill Nursery: Hydrangea

- Creek Hill offers a wide selection of hydrangea not commonly found among perennial producers, including *H. arborescens*, *H. macrophylla*, *H. petiolaris* and *H. quercifolia*
- Most varieties are grown in both 21- and 50-cell liners
- Sun to shade, depending on variety
- Creek Hill incorporates IPM and biological practices to increase and improve their perennial production capabilities and plant quality



Hydrangea macrophylla
'Harlequin'



Hydrangea arborescens
'Haas Halo'



Hydrangea quercifolia
'Ruby Slippers'



Hydrangea macrophylla
'Harlequin'



Altogether. Better.

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