

Phlox

VEGETATIVE ANNUALS



Famous™ New White^{PPAF}



Famous™ Blue^{PPAF}



Astoria™ Hot Pink^{PPAF}



Astoria™ Silver^{PPAF}

Astoria™ Series
Largest color range of all series. Bloom early and continuously, although heaviest in spring and fall. Mounding growth habit with non-fading flowers.



Astoria™ Red^{PPAF}



Astoria™ Lavender^{PPAF}



Astoria™ White^{PPAF}



Astoria™ Pink Splash^{PPAF}



Astoria™ Pink^{PPAF}



Astoria™ Pink White Star^{PPAF}



Astoria™ Magenta^{PPAF}



Astoria™ Cherry Blossom^{PPAF}



Astoria™ Lilac^{PPAF}



Astoria™ Peach^{PPAF}



Astoria™ Blue^{PPAF}

Intensia® Series
Vigorous, free-flowering series with large flowers. Cascading habit makes them ideal for containers as well as the landscape. Excellent heat, humidity and cold tolerance. Good mildew resistance.



Intensia® Cabernet^{PPAF}



Intensia® Lilac Rose^{PPAF}



Intensia® Neon Pink^{PPAF}



Intensia® Pink^{PPAF}



Intensia® White^{PPAF}



Intensia® Star Brite^{PPAF}



Intensia® Lavender Glow^{PPAF}



Contact our Plant Department at 800.732.3509

Phlox

Power Phlox Series

Bred by Westhoff. Upright growth habits for pot production. Medium flower size. Not shown - Hot Pink.



PowerPhlox Red Star^{PPAF}



PowerPhlox Purple Star^{PPAF}



PowerPhlox Red^{PPAF}



PowerPhlox Clear White^{PPAF}



PowerPhlox Violet^{PPAF}



PowerPhlox Sky^{PPAF}



Phoenix™ Red^{PPAF}



Phoenix™ Pink Touch^{PPAF}

Phoenix™ Series
New series bred by Westhoff. Trailing growth habits ideal for basket production. Medium flower size.



Phoenix™ Lilac Touch^{PPAF}



Phoenix™ White^{PPAF}

Scaevola



New Wonder® PP10584



Whirlwind® Blue^{PPAF} PP11197



Whirlwind® White^{PPAF} PP15003



Fairy™ Blue evol^{PPAF}

Surdiva™ Series

New series offering one of the most heat tolerant bedding plants with continuous color. Easy to grow and blooms heavily well into fall. Uniquely compact and semi-trailing.



Surdiva White^{PPAF}



Surdiva Blue^{PPAF}



Surdiva Light Blue^{PPAF}



Fairy™ White^{PPAF}



Bombay® Pink^{PPAF}



Bombay® Blue^{PPAF}



Bombay® Lavender^{PPAF}



Bombay® White^{PPAF}



Fairy™ Violet^{PPAF}

Scaevola



Mini Soft Blue^{PPAF}



Fan Dancer^{TM PPAF}



Purple Fan^{TM PPAF}



Summer White FanTM



Saphira^{PPAF}



Top Pot Blue^{PPAF}



Top Pot White^{PPAF}



Topaz Pink^{PPAF}



Brilliant^{PPAF}



Diamond Saphira^{PPAF}



Blue Horizon^{PPAF}



Blue Ice^{PPAF}



White^{PPAF}



Crystal Improved^{PPAF}



Blue Haze^{PPAF}

Snapdragon

Florini[®] Amalia

Faster than other series. Upright habit. Abundant fragrant flowers. Uniform growth that resist light frost. Suitable for many pot sizes.



Florini[®] Amalia Orange^{PPAF}



Florini[®] Amalia Pink/Yellow^{PPAF}



Florini[®] Amalia Purple/Yellow^{PPAF}



Florini[®] Amalia Purple^{PPAF}



Florini[®] Amalia Hot Pink^{PPAF}



Florini[®] Amalia Bright Red^{PPAF}



Florini[®] Amalia Cerise^{PPAF}



Florini[®] Amalia Duo Pink^{PPAF}



Florini[®] Amalia Duo Purple^{PPAF}



Florini[®] Amalia Yellow^{PPAF}

Snapdragon - Antirrhinum

Fruit Salad®
 Full, trailing compact growth habits. Fast growing and flowers year round. Good branching without tops breaking. Equal growth and flower size across the series.



Fruit Salad® Cranberry^{PPAF}



Fruit Salad® Pitaya^{PPAF}

Sultan™ Series
 Early flowering with a semi trailing growth habit. Best in hanging baskets and combinations. Great choice for fall and early spring.



Sultan™ Red and Yellow^{PPAF}



Fruit Salad® Litchi^{PPAF}



Fruit Salad® Mango^{PPAF}



Fruit Salad® Carambola^{PPAF}



Sultan™ Purple^{PPAF}



Sultan™ Yellow^{PPAF}

Torenia

Summer Wave® Series
 Summer Wave Series tolerates dry soil and thrives in summer heat. Blooms are self cleaning with a high yield all season long. Lush foliage on vigorous, well branched trailing plants. Excellent for shade. Best suited for 8 inch and larger containers.



Sultan® Rose^{PPAF}



Sultan™ Red^{PPAF}



Sultan™ Bronze^{PPAF}



Summer Wave® Amethyst 09^{PPAF}



Summer Wave® Silver^{PPAF}



Summer Wave® Blue^{PP10843}



Summer Wave® Large Silver^{PPAF}



Summer Wave® Large Violet^{PP15684}



Summer Wave® Lavender Blue^{PP17001}



Torrie™ Blue^{PPAF}



Summer Wave® Amethyst Ice^{PPAF}



Summer Wave® Violet Ice^{PPAF}



Summer Wave® Large Amethyst^{PP16055}



Summer Wave® Large Blue^{PP10843}



Summer Wave® Amethyst^{PP04302}



Lovely® Blue^{PPAF}



Lovely® Light Blue^{PPAF}

Lovely® Series
 Bred by Danziger exclusive to Cohen. Large flowers with semi-trailing habit. Fast rooting and easy to grow. Flowers during short days.




Lovely® Pink^{PPAF}



Lovely® Purple^{PPAF}



Lovely® Yellow^{PPAF}

Moon® Series
 Early to flower with a wide range of exceptional colors. Large flowers and vigorous growth. Grow in full sun or partial shade.




White Moon^{®PPAF}



Blue Moon^{®PPAF}



Rose Moon^{®PPAF}



Purple Moon^{®PP13723}



Punky Violet Moon^{®PPAF}



Velvet Moon^{®PPAF}



Amethyst Moon^{®PPAF}



Indigo Moon^{®PPAF}



Violet Moon^{®PPAF}



Magenta Moon^{®PPAF}



Violet Moon Improved^{®PPAF}



Yellow Moon^{®PPAF}



Golden Moon^{® Improved^{PPAF}}

Catalina™ Series
 Compact, extremely well branched, with a mounded habit best suited for 4.5 inch pots. They take heat, humidity and shade. They also make great ground-cover plants with masses of color.




Catalina™ Gilded Grape^{PPAF}



Catalina™ Blue^{PPAF}



Catalina™ Midnight Blue^{PPAF}



Catalina™ Pink^{PPAF}



Catalina™ White Linen^{PPAF}



Contact our Plant Department at 800.732.3509

Thunbergia



African Sunset



Lemon



Orange Beauty



White^{PPAF}



Charles Star^{PPAF}

Verbena

Tropical Mist™ Series

Fine, cut leaf Verbena for containers, baskets and landscapes.

Tropical Breeze™ Series

Broad dark green foliage with large flower clusters. Rapid, easy growing habit with a long blooming season.



Thunbergia Orange



Tropical Mist™ White^{PPAF}



Tropical Mist™ Magenta^{PPAF}



Tropical Mist™ Salmon Pink^{PPAF}



Tropical Mist™ Violet^{PPAF}



Tropical Mist™ Lavender^{PPAF}



Tropical Breeze™ Red and White^{PPAF}



Tropical Breeze™ Deep Pink^{PPAF}



Tropical Breeze™ Deep Purple^{PPAF}



Tropical Breeze™ Dark Blue Imp^{PPAF}



Tropical Breeze™ Purple & White Imp^{PPAF}



Tropical Breeze™ Light Violet^{PPAF}



Tropical Breeze™ Pink W Eye^{PPAF}



Tropical Breeze™ Red Imp^{PPAF}



Tropical Breeze™ Crimson Imp^{PPAF}



Tropical Breeze™ White^{PPAF}

Verbena

VEGETATIVE ANNUALS



Tiara Breeze™ Lilac^{PPAF}

Tiara® Series
 Medium to large single flowers with broad leaves and semi trailing habit.




Tiara Bicolor Orange Red^{PPAF}



Tiara Soft Pink^{PPAF}



Tiara White^{PPAF}



Tiara Cola^{PPAF}



Tiara Magenta^{PPAF}



Tiara Patio Dark Red^{PPAF}



Tiara Patio Hot Pink^{PPAF}



Tiara Red Eye^{PPAF}



Tiara Red Improved^{PPAF}



Tiara Wine^{PPAF}

Corsage® Series
 True double flowers on semi-trailing broad leafed plants. A Cohen Exclusive!




Corsage® Peach^{PPAF}



Corsage® Pink Bicolor^{PPAF}



Corsage® Wine^{PPAF}



Corsage® Cerise^{PPAF}



Corsage® Purple^{PPAF}



Corsage® Red^{PPAF}



Corsage® Rose^{PPAF}



Corsage® White Improved^{PPAF}

Lapel® Series
 Trailing narrow leafed verbena with medium sized single flower clusters. Good mildew resistance.




Lapel® Purple^{PPAF}



Lapel® Blue^{PPAF}



Lapel® Lavender^{PPAF}



Lapel® White^{PPAF}



Lapel® Compact White^{PPAF}



Lapel® Lilac^{PPAF}



Lapel® Pink Bicolor^{PPAF}



Lapel® Pink^{PPAF}



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Verbena

VEGETATIVE ANNUALS

Temari® Series

Cascading growth habit with broad leaves. Self cleaning flowers require no deadheading.



Temari® Burgundy^{PP17011}



Temari® Scarlet^{PP10311}



Temari® Violet^{PP10801}



Temari® Red^{PPAF}



Temari® Blue^{PPAF}



Temari® White^{PP10743}



Temari® Bright Pink^{PPAF}



Temari® Red w White Eye^{PP11113}

Temari Patio® Series

Compact growth habit with strong centrally branched plants. Tall mounding habit with large flowering heads and good mildew resistance.



Temari Patio® Hot Pink^{PP13933}



Temari Patio® Rose^{PP13724}



Temari Patio® Blue^{PP13727}



Temari Patio® Red^{PP14296}



Temari Patio® White^{PP17785}

Tapien® Series

Quick growing spreading foliage with finely cut foliage. Cold and heat tolerant with good mildew tolerance. Makes an excellent groundcover in the landscape.



Tapien® Lilac^{PPAF}



Tapien® Blue Violet^{PP14875}



Tapien® Purple^{PPAF}



Tapien® Pure White^{PP14831}



Tapien® Salmon^{PP14117}



Tapien® Plum Frost^{PPAF}



Tapien® Pink^{PP9014}

Tukana® Series

Early blooming with large flowers, broad leaves, and a dense, mounding habit. Excellent for 4 inch pots, hanging baskets and mixed containers.



Tukana® White^{PPAF}



Tukana® Scarlet Star^{PPAF}



Tukana® Scarlet^{PPAF}



Tukana® Raspberry^{PPAF}



Tukana® Scarlet^{PPAF} Star

Verbena

VEGETATIVE ANNUALS

Superbena®
A broad-leaved series with vigorous growth and a cascading habit. Large florets on large flower heads in a wide color range. Foliage is tolerant to mildew.



Superbena® Burgundy^{PP14851}



Superbena® Purple^{PP15683}



Superbena® Coral Red^{PPAF}



Superbena® Pink Shades^{PP14876}



Superbena® Dark Blue^{PP14853}



Superbena® Large Lilac Blue^{PP14854}

Babylon® Series
A finer-leaved series with vigorous growth and a upright spreading habit. Large flower heads. Foliage is tolerant to mildew.



Babylon® Carpet Blue^{PP12279}



Babylon® Light Blue^{PP13403}



Babylon® White^{PP12288}



Babylon® Deep Pink^{PPAF}



Babylon® Neon Rose^{PP11095}



Babylon® Red^{PP13126}



Babylon® Purple^{PP14875}

Lascar™ Series
Early flowering. Low, easy to control vigor. Excellent branching. Full centers. Perfect for baskets and pots.



Lascar™ Purple + Eye^{PPAF}



Lascar™ Red + Eye^{PPAF}



Lascar™ Light Pink^{PPAF}



Lascar™ Apricot^{PPAF}



Lascar™ Burgundy^{PPAF}



Lascar™ Lavender Star^{PPAF}



Lascar™ Dark Pink + Eye^{PPAF}



Lascar™ Hot Rose^{PPAF}



Lascar™ Red evol^{PPAF}



Lascar™ White^{PPAF}



Lascar™ Dark Blue^{PPAF}



Lascar™ Red Surprise^{PPAF}



Lascar™ Pink^{PPAF}



Fuego™ Red evol^{PPAF}



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Verbena

Fuego™ Series

Large flowers, brilliant colors and excellent outdoor performance. Perfect for mixed baskets.



Fuego™ White^{PPAF}



Fuego™ Bright Red^{PPAF}



Fuego™ Burgundy^{PPAF}



Fuego™ Fuchsia^{PPAF}



Fuego™ Dark Pink^{PPAF}



Fuego™ Dark Violet^{PPAF}



Fuego™ Pink^{PPAF}



Fuego™ Orange Red^{PPAF}



Fuego™ Denim Blue^{PPAF}

Donalena® Series

Broad dark green foliage with large flower clusters. Rapid, easy growing habit with a long blooming season.



Donalena® White Hail^{PPAF}



Donalena® Red Pepper Imp^{PPAF}



Donalena® Deep Pink^{PPAF}



Donalena® Crimson Imp^{PPAF}



Donalena® Purple Velvet^{PPAF}



Donalena® Violet^{PPAF}



Donalena® Raspberry^{PPAF}



Donalena® Lilac Whisper^{PPAF}



Donalena® Lavender Grace^P



Donalena® Pink Heart^{PPAF}



Donalena® Twinkle Crimson^{PPAF}



Donalena® Twinkle Purple Imp^{PPAF}



Donalena® Twinkle Pink^{PPAF}



Donalena® Twinkle Dark Purple^{PPAF}



Donalena® Dark Blue Imp^{PPAF}



Donalena® Coral Pastels^{PPAF}



Donalena® Twinkle Dark Pink^{PPAF}

Magalena™ Series

Large flowers on plants with high mildew resistance. Excellent in 4 inch pots and larger. Performs well in the summer landscape. Available in 8 colors.



Magalena™ Carpet Burgundy^{PPAF}

Verbena

VEGETATIVE ANNUALS



Magalena™ Carpet Midnight Blue^{PPAF}



Magalena™ Carpet Pink Swirl^{PPAF}

Rapunzel™ Series

Uniform, trailing habit with fern-leaf foliage. Bred for powdery mildew tolerance. Flowers in the center of the plants, not just the outside. Vigorous growth with free-flowering blooms all season.



Rapunzel™ Violet '06^{PPAF}



Magalena™ Carpet Midnight Blue^{PPAF}



Rapunzel™ Strawberry^{PPAF}



Rapunzel™ Magenta^{PPAF}



Rapunzel™ Pink^{PPAF}



Rapunzel™ Lilac^{PPAF}



Rapunzel™ Burgundy^{PPAF}



Rapunzel™ Red^{PPAF}



Rapunzel™ Hot Rose^{PPAF}

Lanai™ Series

Early to flower, flowering from the center. Compact growth habit. Bred for powdery mildew tolerance. Best suited for 6-10" pots, baskets and combos.



Lanai™ Lavender Star^{PPAF}



Lanai™ Upright Purple Mosaic^{PPAF}



Lanai™ Deep Purple^{PPAF}



Lanai™ Upright Violet^{PPAF}



Lanai™ Purple Star^{PPAF}



Lanai™ Upright Magenta^{PPAF}



Lanai™ Deep Pink^{PPAF}



Lanai Upright Bright Rose^{PPAF}



Lanai™ Blush White^{PPAF}



Lanai™ Peach^{PPAF}



Lanai™ Royal Purple w/ Eye^{PPAF}



Lanai™ Royal Purple^{PPAF}



Lanai™ Bright Pink^{PPAF}



Lanai Magenta^{PPAF}



Lanai™ Cherry Red^{PPAF}



Lanai Dark Red^{PPAF}



Lanai™ Red '07^{PPAF}



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Verbena

Veralena® Series

Narrow lacy green foliage with large flowers that bloom early. Vigorous spreading and highly branched. Not shown - Elegant White - NEW!



Veralena® Rose^{PPAF}



Veralena® Blueberry^{PPAF}



Veralena® Fancy Lavender^{PPAF}



Veralena® Violet^{PPAF}



Veralena® Timeless Pink^{PPAF}



Veralena® White^{PPAF}



Veralena® Magenta Imp^{PPAF}



Veralena® Lavender^{PPAF}



Veralena® Red^{PPAF}



Nirvana™ Cascade Pink Splash^{PPAF}




Nirvana™ Cascade Lavender with Eye^{PPAF}



Nirvana™ Cascade White^{PPAF}

Nirvana™ Series

This vigorous Vinca series was bred for disease resistance and summer heat with exceptional landscape performance. In trials and controlled experiments, these plants have shown high resistance to Aerial Phytophthora, when other series have withered away.



Vinca



Nirvana™ Cascade Pink Blush^{PPAF}



Nirvana™ Cascade Orchid^{PPAF}



Nirvana™ Cascade Rose^{PPAF}



Nirvana™ Cascade Burgundy^{PPAF}



Nirvana™ Cascade Deep Pink^{PPAF}



Nirvana™ Pink Blush^{PPAF}



Nirvana™ Apricot Splash^{PPAF}



Nirvana™ White '09^{PPAF}



Nirvana™ Sky Blue^{PPAF}



Nirvana™ Raspberry Halo^{PPAF}



Nirvana™ Rose^{PPAF}



Nirvana™ Red^{PPAF}



Nirvana™ Violet^{PPAF}



Nirvana™ Burgundy^{PPAF}



Nirvana™ Lavender with Eye^{PPAF}

P. ALLEN SMITH'S "HOT 25" PLANTS FOR 2009

His Hot Plants Become Hot Sellers

When P. Allen Smith talks, gardeners listen - and buy. Our sales figures indicate that Proven Winners varieties chosen as Hot Plants average approximately a 31% increase in sales. Why? Because gardeners value his expertise and recommendations and because his message is widely delivered through his:

- Weekly PBS series
- Syndicated talk show
- Magazine articles
- Website, pallensmith.com
- Appearances on NBC's Today Show, the Weather Channel, and other media
- Book tour appearances



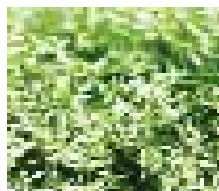
NEW WONDER® Scaevola



Be sure you have the inventory to meet the demand created for P. Allen Smith's Hot 25 plants from Proven Winners.



ANGELFACE® Blue Angelonia



DIAMOND FROST® Euphorbia



SUPERBELLS® Plum Calibrachoa



SUPERBELLS® Red Calibrachoa



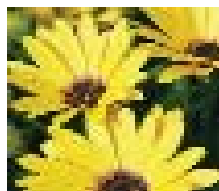
DOLCE® Key Lime Pie Heuchera



Broadway Lights™ Leucanthemum



LAGUNA™ Sky Blue Lobelia



Lemon SYMPHONY Osteospermum



CHARMED® Wine Oxalis



SUPERTUNIA® Royal Velvet Petunia



SUPERTUNIA® Vista Bubblegum Petunia



Sunshine Blue® Caryopteris



LUSCIOUS™ Citrus Blend™ Lantana



COLORBLAZE™ 'Sedona'™ Coleus hybrid



MANDALAY™ Flamingo Begonia



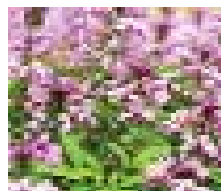
Totally Tempted™ Cuphea ilavea



SUPERBELLS® Yellow Chiffon Calibrachoa



ROCKAPULCO™ series Impatiens



Señorita™ Rosalita Cleome hybrid



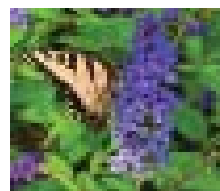
Opal INNOCENCE® Nemesia



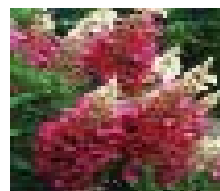
SUPERTUNIA® Bordeaux Petunia



SNOWSTORM® GIANT SNOWFLAKE® Sutura



Lo & Behold™ Blue Chip Buddleia



Pinky Winky™ Hydrangea



Contact our Plant Department at 800.732.3509

Ageratum - Alyssum



Ageratum Hawaii Mix



Ageratum Hawaii Royal



Ageratum Blue Horizon



Ageratum Fields Blue



Ageratum High Tide Blue

Easter Bonnet Series

PanAmerican - Offering a full color range, Easter Bonnet combines uniformity of habit and color with unsurpassed earliness. Richer and deeper colors, larger flowers and improved holding ability at retail. Covered with dainty, fragrant flowers, plants stay compact and tidy longer than other alyssums, making these excellent edging plants.



Alyssum Easter Bonnet White



Easter Bonnet Lavender



Easter Bonnet Violet



Alyssum Clear Crystals Lavender Shades, Purple Shades and White



Alyssum Easter Bonnet Mix



Alyssum Easter Bonnet Pastel



Easter Bonnet Deep Rose

Clear Crystal Series

PanAmerican - This new tetraploid alyssum series delivers more vigour than standard diploid varieties for reduced production losses and increased profits. Few PGRs are needed in most markets and this cool-season crop can be grown with little or no heat. Clear Crystal is more vigorous with larger flowers than Easter Bonnet. Fragrant, large blooms and stronger performance in containers and in-ground plantings. Unique new Lavender Shades and Purple Shades are the first pigmented tetraploid alyssums, and are well-matched for vigour and flower size with companion White. These are a nice addition to the tradition Snow Crystals tetraploid.

Wonderland Series

Bodger - This opular series is well matched for plant height and bloom time. Each color is especially tidy in the pack while also having good garden performance. A broad range of unique colors. 3 inches.



Wonderland Pink



Alyssum Wonderland Deep Purple



Wonderland Lavender



Wonderland Deep Rose



Alyssum Wonderland Blue



Wonderland Citron



Wonderland Mulberry Mix



Alyssum Wonderland White



Alyssum Wonderland Copper

Angelonia



Serena Mix

Serena Series

PanAmerican - Well-suited to hot and dry or hot and humid climates. Well-branched, plants are full and compact. Averages 10-12" in height, taller in very warm areas.



Serena Purple



Serena White



Serena Lavender



Serena Lavender Pink

Bacopa

Seed Series

PanAmerican - Great alternative to vegetative selections.



Bacopa Snowtopia



Bacopa Bluetopia

Begonia

Party Series

Benary - showy flower colors, it is ideal for large-scale landscape plantings or summer-long color at the back of borders. 12-14 inch large plants, both green and bronze leaved varieties.



Party Rose Pink Green Leaf



Party Pink Green Leaf



Party White Bronze Leaf



Party Red Bronze Leaf



Party Pink Bronze Leaf



Party Scarlet Green Leaf

Bayou Series

GOLDSMITH - Bred for robust performance, good in the landscape. 5 colors available plus a mix.



Bayou White



Bayou Rose



Bayou Pink



Bayou Pink Bicolor



Bayou Scarlet

Begonia Fibrous - Wax

Dragon Wing

PanAmerican - Spectacular variety for hanging baskets and large containers. Angel-wing leaves with large flowers on vigorous and well-branched plants.



Dragon Wing Red



Baby Dragon Wing White



Dragon Wing Pink



Baby Wing Pink

Super Olympia® Series

Benary - superior successor generation of the renowned 'Olympia'® series. Earlier and more uniform flowering and habit, larger flower size as well as improved flower shape. The well-balanced shades of the six large-flowered separate colors add a new dimension to flower beds, mixed tubs and window boxes.



Super Olympia® Light Pink



Super Olympia® Rose



Super Olympia® White



Super Olympia® Coral



Super Olympia® Red

Ambassador Series

Dwarf green-leaved plants growing 6-8 inches. Up to 1 inch blooms, bred for early production.



Ambassador Rose Blush



Ambassador Rose



Ambassador Deep Rose



Ambassador Coral



Ambassador White



Ambassador Soft Pink



Ambassador Pink



Ambassador Scarlet



Ambassador Bicolor