



FOR IMMEDIATE RELEASE

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New Chlorine Dioxide Horticultural Cleanser from Griffin Greenhouse and Nursery Supplies Eliminates Greenhouse Algae

**Company Enters National Distribution Agreement with Selective Micro Technologies
for Selectrocide™ Chlorine Dioxide**

Tewksbury, MA — July 1, 2005

Today, Griffin Greenhouse & Nursery Supplies of Tewksbury MA announced a partnership with Selective Micro Technologies, in conjunction with the research of Dr. Peter Konjoian, to nationally distribute Selectrocide™ chlorine dioxide to the horticulture market. In tests conducted over the past 2 years, Selectrocide has been shown to effectively control algae and unwanted microbial growth in greenhouse production. For growers, the use of Selectrocide will help to reduce crop loss due to algae growth and will significantly improve overall greenhouse sanitation. The results will be higher-quality plants and improved profitability.

Selectrocide comes in a patented membrane-enclosed packet that enables growers to generate a solution of chlorine dioxide quickly and easily, in the precise amount and concentration needed at the point of use. Once immersed in water, the packet emits chlorine dioxide into the water at a neutral pH. The result is a 99% pure solution of chlorine dioxide and water. This EPA-approved product is now available for commercial use in greenhouses and nurseries.

Known for over 50 years to be an excellent sanitizing agent, chlorine dioxide has been used to clean public drinking water and kill highly infectious bacteria, fungi and viruses. Its use has been limited to large-scale applications due to limitations in generating chlorine dioxide on site. Selectrocide's patented technology eliminates these limitations and allows for the first time the generation of chlorine dioxide in economical quantities, quickly and easily.

Griffin will be selling Selectrocide and delivery system kits to the horticultural market starting on July 1, 2005. At the same time, the product will also be made available nationally through additional premium horticulture distributors. Dave Morin, Senior VP of Marketing/Purchasing commented that, "The use of Selectrocide has the potential to bring our customers' growing operations to a cleaner and healthier level that they have not been able to achieve before, and maintain that level from season to season and year to year."

Dr. Peter Konjoian of Konjoian's Floriculture Education Services has spent 2 ½ years researching Selectrocide and his relationship with Selective Micro Technologies has been integral in bringing Selectrocide chlorine dioxide to the horticulture market. Dr. Konjoian's research has shown that algae

and other microbial growth can be reduced in traditional irrigation systems with twice-a-year shock treatments of only 50ppm, followed by ultra low continuous injection at a residual level of only 0.25ppm.

Further information is available at www.griffins.com/selectroicide or by calling Ian McGain at 1-610-286-0046.

Griffin Greenhouse & Nursery Supplies, a leading supplier of greenhouse and nursery products in the Northeast and Mid-Atlantic, was founded in 1947 and has been providing professional, friendly, customer-driven service since its inception. Griffin strives to better serve professional growers in their market area by following their founder's vision of maximizing quality **and** service.

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